

The Cheshire Area of NAFAS

Minutes of Area Council Meeting held at Plumley Village Hall Monday 13 February 2017

Officers Present: Mesdames Sharon Nolan – Chairman, Nicky Wylie - 1st Vice-Chairman, Chris Gibbons – 2nd Vice-Chairman, Chris Middleton – Treasurer, Catherine Bower - Publicity Officer, Morag McCord - Secretary

Chairman's remarks: Start of a new year, Sharon Nolan introduced herself and welcomed everyone. She also introduced Area Officers for benefit of new delegates.

New badges for all reflected general background colour of Cheshire Area banners and could be easily read.

One change to the agenda – add Junior Liaison after other representatives reports.

Sadly, some well-known local and national members have passed away. We offer our condolences to their families and friends, delegates are asked to remember joy they brought to others in their lives.

- Ann Stott from North West Area. A National demonstrator, she was well known in Cheshire having visited many clubs.
- Cath Dewar, an active member and past chairman of Bramhall & Cheadle Hulme,
- Mike Pannett, photographer from Surrey Area.

1. APOLOGIES FOR ABSENCE: Pam Fleming- Williams, Area Judges rep, Lynda Braddock, RCCS chairman, Frodsham & District and Wilmslow & District flower clubs.

2. MINUTES OF THE PREVIOUS MEETING: The minutes of the meeting held on Monday 14 November 2016 were signed by the Area Chairman as correct.

3. MATTERS ARISING - none

4. CORRESPONDENCE

- Thank you card from Pat Murphy for her garden voucher.
- Letter from Brian Spencer, an Area judge and keen competitor. He has been diagnosed with Parkinson's but is doing fine and wants it to be known he is happy to continue as a judge for time being, using a scribe to write his comment cards. Also having sale of flower related items on 8 April from 11.00am – 17.00pm at his home in Crewe. There are a couple of larger items, possibly suitable for demonstrators but nearly everything suitable for competition work. Call first if after anything specific. His details are: **Brian J Spencer, 21 Hungerford Avenue, CREWE Cheshire. CW1 6EP. Tel: 01270 585804, mobile: 07903 473983.**

5. REPORTS

(a) Secretary – Morag McCord

Reminders:

- Delegates please sign in under Club name but only one person from each club can vote.
- If Club was unable to attend or there was a change of delegate let me know before Council.
- Several important letters and application forms in packs so if you are not club chairman, please make sure they see the pack as soon as possible.
- Remember **only** your designated club email contact will receive Area minutes, emails, info from HQ.

Correspondence:

- Received several emails, letters etc. re- information from HQ, club requests, people enquiring about Area flower clubs and more.
- Letter from Upton Heath flower club informing Area of their change of name. From 1 January 2017 will be called Upton –by –Chester Flower Club.

In packs for Council: (All will be explained in more detail during meeting.)

- Agenda with next Council meeting date, time and address with post code.
- 5 Royal Cheshire County Show Schedules and entry forms. Also 5 RCCS Photography Schedules and entry forms
- RCCS letter and Stewarding forms
- National Photography competition schedule and form – to be judged at National AGM in October.
- Area Buffet Lunch at Chester Racecourse – poster and application form for tickets with menu

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- Area Social day poster and application form for tickets
- Designer of the Year Competition Information and application form
- Diamond Club form – to replace one sent to club chairmen directly from HQ
- Flyers for Macclesfield Garden festival, Elworth FC Strictly Flowers and Dance, Wilmslow Guild FDC – “5 Demonstrations not to be Missed”.
- Joanna Goodlet, Demonstrator’s Addendum – Telephone number incorrect. Will email clubs with correct information.
- Change to Diary Dates 2017 – F&GP meeting will follow Officers meeting on 24 April instead of 2 May 2017

Many thanks to Merylyn, Anne, Joan and Chris for their help today with registration and issuing of Club packs.

(b) Treasurer – Chris Middleton (Chris M)

- 1. Balances:** General Account £26,420, JDS&E £8,103, Trading £6,249. Bond £25,000.
- 2. AGM 2016 Accounts:** Business section of meeting cost £174. Entertainment section had surplus of £1,172
- 3. Altrincham Market:** This made a loss of £4.55. Well done to Anne Watson especially as she kept the loss so low by selling many of the leftovers in Macclesfield for £100.
- 4. Affiliation Fees:** Now all paid with 3073 club members in Area. Portion retained by Area was £8,297.20. Leek Floral Art Society registered 2 Junior members. 3073 does not reflect actual people as some belong to several clubs. Chris M will add a request to Affiliation fee form for clubs to list people who have multiple memberships.
- 5. Area Lunch Budget:** Price of £30 is based on on maximum number, ie. 400 people, attending and spending money on Tombola, Flower Raffle and with Traders.
- 6. Social Day:** Price of £15 which will provide a surplus to offset against cost of Shows and Exhibitions this year.
- 7. Property and Store:** Gift of 6 candelabra stands plus a large amount of glassware has been given by Pauline Hooper from Wilmslow & District FC.
- 8 Trading:** Christmas sample pack will be available at May Council.
- 9. Today’s Raffle:** Thanks to Catherine Scales for organising raffle

(c) Publicity – Catherine Bower (CB)

1 Area Leaflet: Leaflet designed to show the variety of activities encompassed by NAFAS membership. Some minor updates to club names and contact information, before printing, but will be available for May and Summer events. Print run smaller than current version to allow more frequent update of information.

2 Other promotional items: Plan to purchase pull-up free standing publicity banner for inside events and feather banner for outside use. Will support promotional activities and be available for club use. Contact CB if club would like to use Publicity/Promotional items.

3 Website: Initial work to allow second person to update Area website.

4 Press and media: Area AGM report and photographs forwarded to Chester Chronicle, Guardian series etc. Some magazine/ paper websites eg “Lymm Life” and “Inside Bramhall” give “publisher rights” to individuals. Has allowed CB to directly post items which have been seen by new/wider audience. Will continue to seek out similar opportunities across Area.

Various items forwarded to social media team including:-

- Altrincham Market photos and report.
- National Photography Christmas competition and You Tube link.
- National Demonstrators Test results.
- National Photography team “How To” You Tube videos.

5 Publicity Officer HQ meeting 14 March 2017: CB to attend.

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6 Past Events: Thank you to many members who took the opportunity to spread the word at Festive markets, including Altrincham led by Anna Watson and Val Seed with items made by volunteers attending one or two Area Workshops.

7 Forthcoming Events: Good selection of events planned for the summer. A variety of promotional material will be available, exact selection will depend on space etc. A mix of NAFAS Publications, floral sundries, the Flower Arranger, publicity material and hands on is most effective way to engage with the public. Allows discussion to be tailored to their interest.

- **Macclesfield Garden Festival 19-21 May** www.macclesfieldgardenfestival.co.uk (Area taking low key part in it, mainly Publicity in small tent on open area of Show Ground. A Floral Design Marquee with pedestal sized exhibits from local Florists and 3 local Flower Clubs (Macclesfield, Prestbury and Nether Alderley). Co-ordinated by Chris M as she lives in Macclesfield. If event successful then will take place alternate years and be made larger.)
- **Royal Cheshire Show** 20-21 June www.royalcheshireshow.org
- **Arley Summer Show** 24-25 June www.arleyhallandgardens.com
- **RHS Tatton** 19-23 July www.rhs.org.uk/shows-events
- **Nantwich Show** Wednesday 26 July www.nantwichshow.co.uk (Wistaston & District and Nantwich clubs run Flower Festival part of the show which includes the International Cheese awards and Celebrity chefs.)

8 Other possible events

- Altrincham Craft Market various dates
- Macclesfield Treacle Market mid - December

If your club supports a local festival, let Publicity team have the details to allow inclusion on Area notice boards, Social Media etc. Also let CB know if you would like input from her, the publicity team or use of promotional material.

CB thanked clubs for their hospitality and friendship shown at various events she had attended as Area Officer and club member.

(c i) Flower Arranger – Catherine Bower (CB)

Flower Arranger 2017 Orders: All but 6 orders received by closing date with 2 payments outstanding. Thanks to your CFAO.

Spring edition: First edition by new editor Rachael Bull. She would love to hear feedback on the issue. Contact details can be found in her Editor's letter. Thank you to Tracy-Anne Clancy of Lymm Floral Art Group for taking delivery of Area order in CB's absence.

Future orders: Clubs can increase their order at any time during the year. CB has a small supply of back copies and has increased numbers for order delivered with next edition. CB had received some additional orders but any further changes to be made by 12 February

Delivery Arrangements: Notified of one delivery problem. If UPS are unable to deliver package they will leave a card. The CFAO can contact the company to make arrangements for re-delivery, or collect from local collection point. Packages held at this point for 10 days and then returned to the printers – does not incur any additional cost to NAFAS. Any arrangement for packages left in porches etc. are entirely between local driver and recipient. Replacement driver may not be aware of local arrangements. As with any delivery issues, HQ sympathise totally with CFAOs and AFAOs and are always conscious of unstinting efforts made to maintain the magazine distribution. Without these efforts, clubs would not be able to obtain the magazine at such a preferential charge. Contact CB if this is not happening.

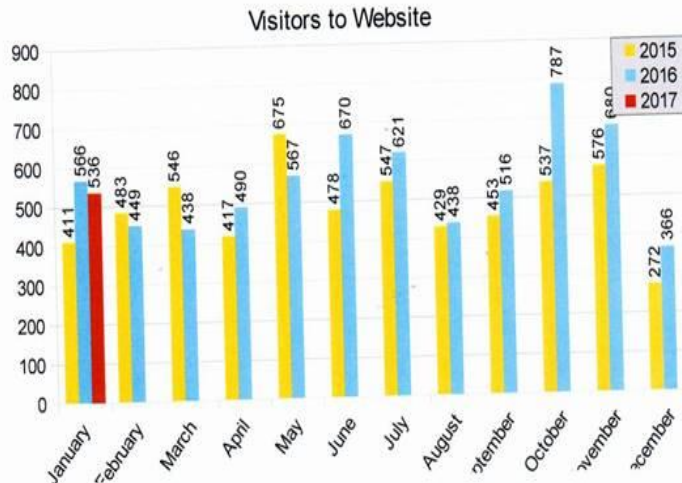
(c ii) Cheshire Chat – Chris Middleton: Deadline 6 April for May edition. Keep sending in articles, photos etc. of your special events.

(ciii) Social Media – Mrs Nicky Wylie (NW): Facebook page really good. To share anything good use Instagram etc to hit younger generation. Profile increasing. If want anything put on contact Nicky with photos in Jpeg form

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- **Facebook:** 1500 hits in last 2 weeks
- **Twitter:** 125 people now follow.
- **Instagram:** Cheshire Area of NAFAS. 125 followers
- **Pinterest:** Cheshire Area of NAFAS

(c iv) **Website –Tony Middleton:** Very little change has taken place since the last meeting, mainly routine maintenance – e.g. club diary updates and event photographs. The November Council minutes are available via the website. A Winter “How-to” by Sharon Nolan has been added.



To contact the website officer, use the contact form on the website or email: website@nafascheshire.org.uk.

- (d) **NAFAS –Sharon Nolan (SN):** This covers points from Chairman’s Day and NAC (National Advisory Committee) which will not be covered anywhere else.
- **ECT Travel:** Apparently ECT donates £100 voucher to Area each year. If any club is organising an event through ECT travel in 2018 let SN know.
 - **Trading:** Ken Law (Trading) will come to Area AGM in October with Jan Law (National Vice-chairman) to deliver Christmas orders. Chris M sorting out Christmas orders, but look at website (sale items on it now), as profit from Trading underpins affiliation fees and sales are important to us all.
 - **Diamond Card:** for NAFAS Diamond Jubilee in 2019. HQ had notified clubs directly, before telling Area Chairmen. Original form required amendment to take into account data protection and new one in pack today. Each member who fills in form will receive a plastic card and receive emails direct from HQ if they have an email address. Contact HQ direct for any further details but copy to SN in case she is asked about it in London.
 - **National List:** Addendum is on website to be downloaded and has been emailed to each club. Not sending out paper copies.
 - **WI/Green Heart - Show the Love:** In collaboration with WI. Already emailed to clubs. Cheshire supporting this venture and a heart design is in the raffle. SN suggested making 2, one for self and one for a friend.
 - **Blackpool November 2017:** Please publicise this event. Black and white ball on Friday evening. Tickets (wrist bands) will be available from mid – February. SN has organised a coach from her village and hopes all clubs will do same.
 - **National flower Arranging Day/Lonely Bouquet 5/5/17:** WI involved. Tags still being developed by Directors so will email clubs when available.

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- **WAFA 2020:** in Jaipur, India (February 2020 no dates yet more info in November 2017).
- **WAFA 2023:** Japan or New Zealand (no further info)
- **Diamond Jubilee Celebration Event:** being planned for early-August 2019. Organiser Derek Armstrong. No info yet about format or venue.
- **Osborne House Refurbishment:** work being carried out, decoration will start soon from top down. Therefore no return of donation!
- **Co-op Community Fund:** One Area has managed to get its clubs registered on basis of being affiliated to the NAFAS charity number.

(e) F&GP report – Sharon Nolan

Altrincham Market: Finally made a profit £5. Thank you to everyone involved in making and selling arrangements especially Anne Watson who sold off the final designs allowing us to break even.

WI Collaboration: Contacted Cheshire Chairman and have agreed to meet up. Is there anything we can collaborate on?

Deaf Club: Met up with Michelle Simpson Cheshire rep for Deaf Network Support. Thank you to Knutsford for agreeing that Sharon might take Michelle to their club on 15/2/17. Looking to see if feasible. Might need cooperation of other clubs in future to make vision of a Deaf flower Club in Cheshire happen.

Chelsea: Decision to be made at Directors meeting – no news yet.

Southport Flower Show 17-20 August 2017: Exhibit staging 15-16/8/17. Recommended we do it. Budget - £1,400. Council approved. More details later.

Chairman's Award- (new item): Club which increases its membership by largest percentage **and** pays affiliation fees by due date. Award – 1 free ticket to Area Lunch for club to use - 1st Ashton Hayes & Tarvin, 2nd Frodsham, 3rd New Brighton.

(f) Judges, Demonstrators, Speakers and Education Report – Nicky Wylie

Designer of the Year 2017: Launched at National AGM, Area will hold own competition to select our representative at Area Social Day, Thursday 6 July in Northwich. Final test in Blackpool at Festive Flower & Food Show, 9-11 November 2017. Full details on how to apply in February Council papers. (Alison Cooper from Cheshire won in 2015 so keep dates in July and November free to come and support our local talented entrants).

Speakers Course: Proposed for 2017, subject to enough applicants. Provisional dates – 1 April, 20 May, 8 July with Mock test 2 September and Final test 28 October 2017. Extra days may be added if required. If you have anyone in club interested, contact Carol Black. Even if no desire to become a NAFAS Speaker, course is great for improving ability to speak in public.

Start a Fashion Plumley – 3 days 25/2/17, 11/3/17, 22/4/17. Val Seed & Chris O'Hara: 3 days only at £20 per day, application form out at November Council. Response to all members' events been very good.

Members Day 2017: Early notification – Richard Haslam from Southern Ireland – 7&8 October 2017 – full details in due course. £30 for the day. Max of 25 places per day.

Education Day 2017: Early notification – Kate Kerr 21 October 2017 – ensure anyone in your club on Education list made aware of this. Details direct to those on list in due course.

(g) Social – Chris Gibbons

Chester Lunch 15/5/17: Arrangements have been completed with Chester Racecourse management, poster and ticket application form in club packs. Venue is a marquee with large entrance reception area to contain shopping mall, raffle, tombola and coffee stations. National

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demonstrator is Annette Urquhart from Berkshire, title "Crazy for Daisy". Menu for hot and cold buffet listed on application forms so remember to find out about any dietary requirements and enter them on the form. Special meals can only be provided to those who ask for them in advance. Tickets £30 available now.

July Social Day (6/7/17): Social day on Thursday 6 July is at Northwich Memorial Court, Northwich. Speaker in the morning is Jennie Storr from Lincoln, subject "Travels with the Colonel". Afternoon session will commence at 1.30pm with National demonstrator, Angela Turner from Dorset. Angela is a National Teacher, Judge and 6 times Chelsea Gold Medal winner. Title "Party in the Park". Coffee stations will be available for you to buy coffee/tea and member's packed lunches must be eaten inside the hall – these are the management rules. Tickets sold on a "first come" basis and are £15 each.

October AGM (5/10/17): Venue and details to be announced. This will **NOT** be at Frodsham as the hall is not available.

(h) RHS Tatton 19-23/7/17– Pat Bannister (Pat B): Our team this year, led by Pat Murphy are working on their design, and drawings have been submitted. Overall title is "Bugs and Beasts". The Cheshire Area exhibit will be "The Uninvited Dinner Guest". Pat B has contacted RHS but nothing has been finalised yet about position of the stand. They hope to be able to provide extra space for workshops as did last year. Date is required for Pat B to join officers for debrief of 2016 event and to agree an overall approach for 2017, building on the success of 2016.

(i) Royal Cheshire County Show 20&21/6/17 - Lynda Braddock (read by Joan Wilkinson)

The title of this year's schedule is "What a Wonderful World". Plans are underway to provide a spectacular show of floral designs by some of the best flower arrangers in Cheshire. There are 10 competitive classes with exciting titles to appeal to creative minds, and non-competitive displays produced by tutors and their students to encourage students to enter shows and gain confidence. The younger generation is always encouraged and this year no exception, with a title of "Grandad's Allotment" it is sure to produce some interesting designs. No entry fee so please encourage your children, grandchildren, nephews and nieces to have a go.

In packs there are received 5 copies of Schedule, 5 entry forms, 5 Photographic schedules with entry forms for Photographic competition and a Stewards letter asking for volunteers. Please ensure club members made aware of schedule so competitors can send their forms in early. Schedule also available on NAFAS and RCCS websites.

Once again appealing to all clubs in area to consider supporting us by sponsoring a class or session in the marquee. RCCS fast becoming the "area's" show so please help maintain high standards that have been produced in the past.

(j) NAFAS Sub- Committee Reports:

i) Judges – Pam Fleming-Williams read by Morag McCord

Extracts from minutes of National Judging Committee held 29 September 2016.

Trialling of feedback form from Area Representatives Day held at Osborne House was very positive and would be actioned again.

An Area Report form to be drafted to help Representatives to give accurate information to the Training Co-ordinator.

Discussion whether all National Judges and Representatives needed every form on list (45).

Modular Training programme now running in seven Areas.

Tests held around country are giving opportunities for trainee Adjudicators and Instructors.

Feedback from issue of a list of plant material in all its forms from judges and competitors. Article in Insight magazine. Subject for proposed Judges' Conference.

Statement to be issued regarding schedule writing to encourage use of fresh and garden plant materials.

National Test: training day held 3 September 2016 went well and thanks given to South Midlands for help in staging and running the day.

After second successful training day for National Candidates for Judges' Test, 13 candidates took the final test at Solihull on 29 October. 5 candidates passed the examination. Chairman of National Photographic Committee was invited to attend and took photos of the two classes of 7 exhibits and some general shots for use for training purposes.

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Festive Flower & Food Show 2017: Schedule reviewed and advice passed back to Show Manager. Judges paired and advice given to Competitions Co-ordinator.

Judges' Conference August 2017: two venues costed and selection made. All National and Area Judges to invited. Budget prepared for approval by Board of Directors.

Show booklet: wording of old Show Guide to be brought up to date and draft emailed to all committee. Chrissie Harten had supplied photos possibly for cover. Out of print instruction leaflet on show work for beginners to be incorporated in booklet.

Discussion on asking demonstrators to judge club competitions – not to denigrate skill of demonstrators but to give more opportunities to use already qualified judges in Area for small inclusive fee. To be brought up for discussion at Standing Committee meeting January

Three new committee members needed from October 2017. Names agreed and will be submitted to Board of Directors for approval.

Committee members to keep eye on various Facebook pages with regard to posting comment cards on social media.

Date of next meeting: 9 February 2017.

Post meeting info.

5 candidates passed National test 29 October including Dawn Weaver, Cheshire.

New handbook "Putting on a Show" will be published at beginning of March at reasonable cost.

Essential reading for clubs, Horticultural societies etc.

Judges' conference Jubilee Conference centre, Nottingham University been made open to judges whether National or Area.

(ii) Demonstrators – Mrs Pat Murphy

Notes taken from meeting of National Demonstrators Committee held on 19 October 2016.

Present: Michael Bowyer, Chairman, Elizabeth Graham, Jacqui Arnold and Diane Fair.

Demonstrator's Representatives' Day: Committee felt reps day on 18 October went well. Following topics discussed – National Test report, recent changes to D forms, formation of a Dyslexia statement, encouraging more demonstrators, materials allowances, stage plans, feedback on reports from reps, NAFAS information, complaints procedures, demonstrating to non - affiliated clubs, use of music in demonstrations and tax and insurance.

2018 Symposium: Provisionally booked for Thursday 19 April – Sunday 22 April 2018 at Ashorne Hill Conference Centre.

Any Other Business:

Blackpool 2017 – Mig Kimpton has advised demonstrations will be as per last time. Michael would request that no competition classes are held in that area, that more suitable seating provided for audience and more effective management of the audience. Comprehensive information on staging, lighting, unloading and prep areas will be requested.

New Committee member – ongoing.

D Forms- extra sheet in Area index Area D5A titled – Candidates with Special Needs –Test organisers may have candidates with special needs. Appropriate provisions should be made for these candidates in order that they are not treated unfavourably and are offered reasonable adjustments

Materials Allowance – information to be sent to Area Reps, National Demonstrators and Area Chairmen.

Date of Next Meeting – Tuesday 21 February 2017

(iii) Speakers –Carol Black - No report

(iv) Education – Diane Fair

Notes taken from Minutes of National Education Committee meeting 10&11 November

Present Jane Haas Chairman, Julie Woods Vice-chairman, Irene Manson, Moyra Turnbull Editor of Insight and Joan Woodhead Course Consultant

366 subscriptions Insight magazine.

38 students have been registered on NAFAS Courses since last meeting. Now 73 enrolled learners doing level 1, 2, or 3. Joan Woodhead has a teacher training course running in North Midlands Area.

The Revalidation of accredited NAFAS courses has taken place.

Julie Pearson NW Area and Denise Bright Wessex & Jersey Area have been approved as independent tutors.

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6 people attended workshop at HQ in September and 9 people were booked in for the November workshop.

The follow on booklet from the "Illustrated Booklet of Basic Designs for Flower Arranging" hoped to be launched at Blackpool in November.

Joan Woodhead has drafted the new Leisure Guide for Adults and Juniors.

Teachers Conference -18&19 March at Novotel Birmingham, workshops are with Kate Edwards and Irene Manson.

Moyra Turnbull has taken over as Editor of Insight.

Discussions have taken place with David Martin, Floral Art and Gardening Advisor for WI regarding working together to run courses and workshops at Denman College.

Workshops at Festive Flower & Food Show at Blackpool are limited to 25 places with 6 adult and 2 junior workshops. 4 Hands-on sessions per day will take place on Education stand.

Junior leaders day 26 October

Next meeting 30&31 January 2017.

Notes taken from National Education Committee meeting 30 & 31 January 2017.

Present Jane Haas Chairman, Julie Woods Vice-chairman, Irene Manson, Moyra Turnbull Editor of Insight and Joan Woodhead Course Consultant.

Insight had 384 subscribers for 2015/16, renewals coming in steadily.

31 students have been enrolled on various certificated courses since last meeting.

A day for Tutors and Internal Moderators was held on 1 February with 10 attendees.

Teachers Conference now full with waiting list should there be any cancellations.

Area Representatives Day has been rearranged for Thursday 17 August. Copy of new "Leisure Classes for All" guide will be available for the day. Document will be uploaded to website and emailed to Area Chairmen and to Area Education Reps for distribution in Area.

The "Illustrated Designs – book 2" will be launched at Blackpool.

Jane Haas has had second meeting with WI. Hoped to put an advert promoting Floral Art classes in WI magazine. WI would like to run the NAFAS/WI flower arranging course again at Denman.

Date of next meeting 16 & 18 August with Reps day on 17 August.

Area: Thank You to all who came to member's day in November.

Start a Fashion – 18 February – 14 people

23 people enrolled for Education day

(v) Photography – Pam Mosedale

National Photography Committee

Latest national photography activities:

- Photographs had been taken of two classes for NAFAS National Judges Test in Solihull, providing images which can be used for future training purposes.
- Images for updated Show Guide due to be published this year and also have supplied images for Education Committee for their updated "Leisure Guide" also due this year.
- Colourburst Weekend in Leicester, lots photos taken and can be found on NAFAS website and Facebook page.
- New NAFAS YouTube channel has 4 videos to watch:
 - The Colourburst Weekend.
 - A two minute Season's Greetings from NAFAS video, developed from an impromptu Facebook competition which invited NAFAS members to send in photos of any festive design – 2 images from Cheshire included were created by Margaret Delany and Pam Mosedale. Competition will run again this Christmas.
 - Two "How-to" videos which show how to make a Christmas wreath and a Valentine's Day floral design. Any suggestions what would like to be seen would be welcome as will any comments about videos currently available.
 - Visit www.youtube.com and search for NAFAS flowers. Can subscribe to channel by creating YouTube account (free) then click red subscribe button. Can be notified directly as soon as another video available.

Publishing photographs on Social Media

Photography at Shows seems to cause lot of confusion re posting on social media.

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NAFAS statement encourages posting on Social Media as it is an excellent way to publicise NAFAS and work done but “very important to emphasise that NO photographs of competition entries should be posted on social media until the competition has been judged, the winners had been informed and the event is open to the public. Any images posted on social media should credit the designer and photographer where possible as a matter of courtesy”

Also “consideration should be given to adding a specific paragraph to the competition schedule/entry form which gives automatic permission for photos to be taken. The entrant would sign their agreement or an opt-out box if they do not wish photographs to be taken of their work. If they do not agree, then a card should be clearly displayed next to their exhibit requesting no photography.

Suggested wording

“by entering this competition, you agree to photographs being taken of your exhibit, and that such photographs may be posted on social media or used in the future in print or digital media”

This would avoid the need to seek permission from individuals. Demonstrators and Speakers can also be asked to agree to photos being taken by means of NAFAS Media consent form which should be sent with the blue form.

It was also recommended that anyone posting photographs on social media should add a watermark to their images to prevent unauthorised commercial use of such photos.

Date of next Area Photography Reps meeting at HQ on Tuesday 21 March 2017

National Photography Competition: The 2017 Competition has been launched and Competition Secretary, Beverly Moore will be delighted to receive entries. All members of NAFAS are eligible to enter except NAFAS National Photography committee. Schedule can be down loaded from NAFAS website. A schedule is in club pack.

Closing date: 5pm Friday 1 September 2017.

Competition Secretary must receive digital entries, entry form and cheque by that date.

Prizes: Adults: 1st - £30, 2nd - £20, 3rd - £10 and Juniors: 1st £20, 2nd - £15, 3rd - £10.

Winners displayed at NAFAS AGM and Festive Flower & Food Show, Blackpool.

Royal Cheshire County Show Photography Competition: The 2017 RCCS Photography Competition has been launched and Competition Secretary, Pam Mosedale will be delighted to receive entries. The competition is organised on behalf of the show therefore it is open to everyone, not just NAFAS members. 5 schedules are in the club pack but can be downloaded from Cheshire Area website – found in 2017 Area Diary section.

Closing date: 5pm Wednesday 31 May 2017.

(vi) Junior Liaison – Sally Melvin: Email received from HQ and circulated to all clubs re: children’s activities during school holidays. (Some clubs already do this.)

6.) Any Other Business

1. Chaffinches: Area plans to launch an on-line, email, telephone only club for affiliated members. On payment of a fee, members will have the benefit of affiliation to NAFAS, be invited to attend Area events and workshops, plus (initially) two other events a year. This number may increase if the number of affiliated members grows significantly. Anne Watson will administer ‘Chaffinches’ at outset. If numbers grow significantly, Anne will require assistance. First applications will be offered on a small scale at events from May onwards, to make sure that procedures work effectively before the ‘big push’ at RHS Tatton. More details will be available at next Council. Initiative approved by delegates.

2. Vacancies: (PC skills not essential for Archivist, but essential for all other roles)

- **Archivist** (Shirley Robinson has carried on but new person required)
- **Minute Secretary – Area**
- **F&GP committee minutes secretary**
- **1 club Rep for F&GP**
- **Chaffinch assistance if it takes off.**

Looking ahead:

- **Area Treasurer**
- **Website manager**

